#### Developing a <u>network of tourism operations</u> involved in <u>conservation monitoring and wildlife</u> <u>research</u>

#### **Ronda Green and Peter Wood**

Wildlife Tourism Australia Workshop 2013

There is a vision of a network of

 Australian wildlife tourism operators, ecolodges, ecotourists, and others

 all contributing to effective scientific study, conservation, and management

Aim of this presentation

Describe the opportunity of such a network

•Sew the seeds of the network with the workshop attendees

Describe WTA's current progress towards this network

•Ask for feedback from attendees about ideas, opportunities, limitations, etc.

#### Why?

Tourism operators frequently venture into regions of natural habitat and see wildlife (marine, terrestrial or freshwater) involved in all kinds of behaviour and often in a variety of locations.

There is therefore much scope for them to be involved in conservation-related research via tourism. This includes;

- simple records of presence/absence which can be added to a general database of distribution and show patterns of
  - change from season to season, year to year or ultimately decade to decade, through to
- more complex records of animal behaviour and ecological interactions.

#### Present situation and opportunity

A number of tour operators are already involved in various levels of research, but often only vaguely aware of each others' existence, if at all.

Therefore, this workshop is seeking ways to develop a cooperative network of operators interested in;

- adding to our discovery of wildlife behaviour and ecology or
- information more deliberately directed towards what is needed for conservation management (e.g. migrations, population changes or feeding behaviour of rare and threatened species)
- The usefulness of wildlife tourism operators to the scientific research community
- Added attractiveness to and satisfaction for tourists

Last year, it was decided that a network of operators involved in research could benef t from connecting with one another

•To discuss ideas, collaborate, complement one another's work, or avoid duplication.

Subsequently, WTA has started a new website with the assistance of our new webmaster Robyn Stark,

http://www.wildliferesearchnetwork.org/

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This website includes details of wildlife research throughout Australia which involves;

•Tourism, either by operators with scientif c background conducting research themselves, or operators, eco-lodges and wildlife parks respectively

•Offering free or discounted transport, accommodation or access to academic researchers.

•Involves tourists as volunteers in the science or as close observers to the science

•Links to books, identif cation keys and useful equipment, as well as background information on 'citizen science,' 'voluntourism' and other related topics, and will soon introduce interactive forums.

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► +	- Xhttp://www.wildliferesearchnetwork.org/research-projects	
CC III Goo	ogle Maps Apple Yahoo! YouTube Wikipedia News (447) * Popular *	
Resear	rch Projects	
	Wildlife Tourism Australia	
	Home About the Network Research Projects Research Toolbox Contact Q search	
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	Project Name A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 0-9	
	Examples of research which involves input by tour operators, tourists and others associated with tourism, which assist in accumulating	
	knowledge of wildlife ecology or natural history or in monitoring for conservation management.	
	Concentration Management & Manifester	
	Monitoring and general surveys with a view to developing or refining plans for conservation management	
	monitoring and general serveys mill a new to developing or reliming plans for conservation management	
	Natural History Observations	
	Observations of wildlife behaviour or other notes of interest that are not destined for scientific publication or standardised monitoring	
	Other	
	Wildlife Ecology, Behaviour & Other Scientific Research	
	Scientific research on wildlife ecology, behaviour, reproduction biology etc.	
	Wildlife Tourism Research	

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Conservation Ma	panement & Mon		
	Bird Baths in Suburban Australia	Bird Monitoring - Australia	
	Organisation: Griffith Univiersity	Organisation: Birdlife Australia	
	Cassowaries - Missions Beach - n Qld	Conservation and Ecology of Forty-	
	Organisation: Mission Beach Cassowaries	Organisation: Australian National University	
	Dolphin Research - Mandurah	East Coast Odyssey	
	Organisation: Murdoch University and Mandurah Cruises	Organisation: Wildiaries	
	Fluker Post Community Based Environmental Monitoring	Gluepot Reserve - Wildlife Monitoring in SA	
	Organisation: Victoria University	Organisation: Gluepot Reserve, BirdLife Australia	
	Koala Monitoring in the You Yangs - VIC	Lyrebird Monitoring at Kinglake National	
	Organisation: Echidna Walkabout Tours	Organisation: Conservation Volunteers Australia	
	Mahogany Glider Habitat	Malleefowl and Kangaroo Monitoring -	
	Organisation: Conservation Volunteers	Organisation: Conservation Volunteers	



Workshop session on developing this network

3.30 to 4.15 today

•Can tour operators and tourists provide real value to scientific research and conservation monitoring?

•What are best case examples of this?

•What can tour operators, wildlife parks and eco-accommodation usefully offer to wildlife researchers?

•Is there be a danger of exploitation by researchers (including postgraduate students) and how do we safeguard against this?

•What kinds of guidelines should we develop for operators to ensure the science is good enough to gain the support of academics?

•What are some of the tasks that could be usefully done by people with no scientific background or knowledge of local wildlife?

•Are there some higher-level tasks that more experienced volunteers could assist with?

•What kinds of safeguards should we have in place to check for accuracy of data collected?

•What kind of acknowledgment should be given to volunteer assistants?

•What information systems are needed to capture, store, and share this information?

#### Using GIS to help with wildlife tourism and biodiversity conservation

This session is a discussion about the usefulness of Geographic Information Systems (GIS) for wildlife tourism managers.

A GIS is a system designed to capture, store, manipulate, analyse, manage, and present all types of geographical data for informing decision making

Understand the GIS process, and know what kinds of information is best contributed and utilised, and the limits to its effectiveness.

Priorities for wildlife tourism related GIS will be identified, and effective options for addressing those priorities will be developed.

Questions to be addressed include;

•What are the main conflicts between tourism and biodiversity conservation?

•What do we need to find out in order to make informed decisions as to where to allow various kinds of activities and structures?

•How can GIS assist this information-gathering?

•How much 'ground-truthing' is needed for different purposes?

•How can GIS most effectively be used for deciding which particular areas should be preserved as national parks or other conservation areas and which are more suited to active forms of recreation or accommodation?